



THE THESIS

PC delivers across automotive, finance / credit / lending, and business operations — **dozens of distinct workflows**. We aggregate each customer's data into a unified golden record, orchestrate work across systems that don't natively talk, and deliver outcomes through a hybrid AI + human network. **We monetize both the workspace and the work.**

BAIN & COMPANY · MAY 2026 · WHY NOW

"\$100B US / \$200B global SaaS opportunity from agentic AI converting cross-system labor into software spending. **The window is quarters, not years.**"

Sequoia: "Services: The New Software" · BCG: \$200B agentic-AI in tech services · Gartner: 40% of enterprise SaaS shifts to usage / agent / outcome pricing by 2030 · Industry: 43%→61% hybrid-pricing adoption in 2026.

Three service families · cross-cutting by design

FOUR OF DOZENS · HEADLINES PER FAMILY

Automotive

- Vehicle data & deals
- Transport & logistics
- Inspections & appraisals
- Parts & sales

Finance / Credit / Lending

- 3-bureau credit intelligence
- Reverse-auction lender match
- Paygates & financial profiles
- Bookkeeping & tax

Business Services

- DMV / IRS / paperwork
- Business formation
- Automation & content
- Data & CRM support

Traction · live in production

VERIFIED GCP 2026-05-13

~\$200K

total revenue to date · low-5-fig typical month, six-fig best

~14,000

unified customer profiles · 13K+ credit profiles (3-bureau FICO)

150+

auto-finance deals across 35+ lenders

40+

Cloud Run services · 35+ BigQuery datasets · live AlloyDB OLTP

The raise \$2.5M seed

Hire	40%	\$1.0M	First operational team
GTM	25%	\$625K	Public launch + acquisition
Break-cap	20%	\$500K	Automation — the unlock
Consolidate	10%	\$250K	GCP multi-project cleanup
Reserve	5%	\$125K	Buffer

12-month milestones

→ Public launch

Graduate from soft-launch — open to general public across all three families

→ \$2M ARR run rate by month 12

~3-4x our current best month, annualized

Why we haven't launched publicly yet: built the data layer first · validated the model under capacity constraint · learned the workflow at granular level. The seed productizes that operating knowledge.

Emmanuel "Manny" Haddad

Co-founder · CEO

Builds the platform end-to-end — data layer, orchestration, agent backbone. Formerly CEO of Right Direction Auto.

David Berger

Co-founder · CDO / CFO

Runs operations, data governance, finance, and the customer-facing side. Operator-shape leadership across every non-technical function PC needs to scale.